# Demographic Questions

Which of these best describes the place in which you live?

1. Countryside/village

2. Small city

3. Mid-sized city

4. Big city

What province do you live in?

1. Beijing

2. Tianjin

3. Hebei

4. Shanxi

5. Inner Mongolia

6. Liaoning

7. Jilin

8. Heilongjiang

9. Shanghai

10. Jiangsu

11. Zhejiang

12. Anhui

13. Fujian

14. Jiangxi

15. Shandong

16. Henan

17. Hubei

18. Hunan

19. Guangdong

20. Guangxi

21. Hainan

22. Chongqing

23. Sichuan

24. Guizhou

25. Yunnan

26. Tibet

27. Shaanxi

28. Gansu

29. Qinghai

30. Ningxia

31. Xinjiang

32. Other

Gender

1. Female

2. Male

Marital Status

1. Single
2. In a relationship

3. Married

4. Divorced

Which of the following best describes the type of job you have?

1. White Collar Worker

2. Laborer (工人)

3. Self-employed

4. Agricultural worker

5. Unemployed

6. Retired

7. Student

Which of the following best describes the type of company or work unit you work for?

1. State owned enterprise
2. Government (local or central)
3. Public institution employee
4. Domestic private enterprise
5. International private enterprise operating in China
6. Self-employed small enterprise
7. Agriculture

Are you a member or probationary member of the CCP?

1. Yes

2. No

Are you a member of the Communist Youth League?

1. Yes
2. No

Here is a table showing the range of **monthly** incomes that people have. Which of the letters on this table best represents the total **monthly** income of your household (after tax)?

A. 0 - 2,999

B. 3,000 - 5,999

C. 6,000 - 9,999

D. 10,000 - 19,999

E. 20,000 - 49,999

F. 50,000 - 99,999

G. More than 100,000

How old are you?

1. \_\_\_ Age

What is the highest level of education that you have obtained?

1. No formal education

2. Primary

3. Middle school (初中)

4. High school (高中)

5. University

6. Advanced Studies/Graduate School

What is your residency status?

1. Urban with Urban Hukou

2. Urban with Rural Hukou

3. Rural with Rural Hukou

4. Rural with Urban Hukou

5. Overseas Chinese (including Hong Kong and Macao)

6. Other

Knowledge

On a scale of 1-7, where 7 is strongly agree, please indicate how much you agree with the following statements.

1. I am very concerned about my privacy online

1 2 3 4 5 6 7

1. Please take your time in answering the next two question. When I hear the word online privacy, what types of personal information do you think are related to online privacy? (Please list a few types of information) FREE RESPONSE
2. Please list a few situations in which you felt worried about your online privacy and what you thought might be the consequences of your privacy not being protected

(example: paying for something online – worried that a criminal might steal my payment information) FREE RESPONSE

1. I spend a lot of time reading about technology related privacy issues.  
     
   1 2 3 4 5 6 7
2. In the last year, I have had discussions with my friends about online privacy issues.  
     
   1 2 3 4 5 6 7
3. I feel like I know exactly how much privacy I have online.  
     
   1 2 3 4 5 6 7
4. Have you heard of the social credit system (official terminology)?

Yes, heard the specific details of it;

Yes heard general information about it but not specific details;

Yes, heard the term but not any information about it;

No, have not heard of it

1. Based on your knowledge of the social credit system please list some actions that you believe would lower your social credit: FREE RESPONSE

Based on your knowledge of the social credit system, please list some actions that you believe would be more difficult or prohibited if you have a low social credit score: FREE RESPONSE

Personality

Power Distance

On a scale of 1-7, where 7 is strongly agree, please indicate how much you agree with the following statements.

1. In choosing an ideal job, it is important for me to have a good working relationship with my superior.

1 2 3 4 5 6 7

1. When I have a disagreement with my superior it is important for me to be able to express it to them.

1 2 3 4 5 6 7

Individualism vs. Collectivism (Personal vs. Job)

On a scale of 1-7, where 7 is strongly agree, please indicate how much you agree with the following statements.

1. In choosing an ideal job, it is important for me to have sufficient time for my personal or family life.

1 2 3 4 5 6 7

1. Having a job with variety and adventure is more important to me than having a secure and stable job.

1 2 3 4 5 6 7

Masculinity vs. Femininity (Trust vs. Risk)

On a scale of 1-7, where 7 is strongly agree, please indicate how much you agree with the following statements.

1. Most people can be trusted.

1 2 3 4 5 6 7

1. When people have failed in life it is often their own fault.

1 2 3 4 5 6 7

Uncertainty Avoidance

On a scale of 1-7, where 7 is strongly agree, please indicate how much you agree with the following statements.

1. I prefer my manager to give me strict instructions on how to do my work.

1 2 3 4 5 6 7

1. Competition between employees usually does more harm than good.

1 2 3 4 5 6 7

Long-term Orientation

On a scale of 1-7, where 7 is the most important, please answer how important the following values are.

1. In your private life, how important is thrift?

1 2 3 4 5 6 7

1. In your private life, how important is respect for tradition?

1 2 3 4 5 6 7

Government Performance

On a scale of 1-7, where 7 is strongly agree, please indicate how much you agree with the following statements.

1. Overall, I’m happy with the performance of the central government.  
     
   1 2 3 4 5 6 7
2. Overall, I’m happy with the performance of my local government.

1 2 3 4 5 6 7

1. The government does a good job balancing the rights of citizens to be free of surveillance in their daily lives with the need to preserve order and prevent crime.  
     
   1 2 3 4 5 6 7

Media Attention

1. How often do you read news articles?

Many times per day

Several times per day

Once per day

Less than once per day

I don’t follow the news

1. What is your primary source for news?

Newspaper

WeChat

Website portal

TV

Weibo

Other (specify)

Government monitoring

On a scale of 1-7, where 7 is strongly agree, please answer how much you agree with the following statements.

1. There are good reasons for the central government to monitor the activity of users online.

1 2 3 4 5 6 7

1. There are good reasons for the local government to monitor the activity of users online.

1 2 3 4 5 6 7

1. There are good reasons for private companies to monitor the activity of users online.

1 2 3 4 5 6 7

1. It doesn’t bother me to provide the government with biometric information including my fingerprints and face details for the purposes of monitoring public places.

1 2 3 4 5 6 7

1. It doesn’t bother me to provide private companies with biometric information including my fingerprints and face details for the purposes of monitoring public places.

1 2 3 4 5 6 7

Miscellaneous

On a scale of 1-7, where 7 is strongly agree, please answer how much you agree with the following statements.

1. Overall, the social credit system is a benefit for the public.

1 2 3 4 5 6 7

1. I’ve changed my behavior in the last year due to worries about my social credit score.

1 2 3 4 5 6 7

1. I don’t notice government use of technology to monitor my behavior in my daily life.

1 2 3 4 5 6 7

1. The government is likely to securely store my online personal data and information better than private companies.

1 2 3 4 5 6 7

1. It doesn’t bother me if private companies sell my user data to 3rd parties if it will allow me to use their applications for free.

1 2 3 4 5 6 7

1. I’m worried that my payment information might be stolen or compromised.

1 2 3 4 5 6 7

Tech Savvy

Using a scale of 1-7, with 7 indicating most comfortable or skilled, please answer the following questions

1. How would you rate your general ability to use a computer?

1 2 3 4 5 6 7

1. How would you rate your skill at fixing a computer?

1 2 3 4 5 6 7

1. How would you rate your ability to program a computer?

1 2 3 4 5 6 7

1. How widely do think facial recognition technology is deployed?

Very widely - used in most public places

Widely - used in major public places

Moderate - deployment is mixed

Limited use - used only in a few places

Not used - only used as a trial or not used at all

Tracking 2

On a scale of 1-7, where 7 is very closely, please answer how closely you believe the following entities track your information.

1. How closely do you think the central government tracks your online activity?

1 2 3 4 5 6 7

1. How closely do you think the local government tracks your online activity?

1 2 3 4 5 6 7

1. How closely do you think private companies track your online activity?

1 2 3 4 5 6 7

On a scale of 1-7, where 7 is very comfortable, please answer how comfortable you are with the following situations.

1. How comfortable are you with the central government knowing personal details about your activity online?

1 2 3 4 5 6 7

1. How comfortable are you with the local government knowing personal details about your activity online?

1 2 3 4 5 6 7

1. How comfortable are you with private companies knowing personal details about your activity online?

1 2 3 4 5 6 7

# Experiment Prompt 1

China's Social Credit is a new system for the Chinese government to monitor, assess and manage the behavior of all individuals, companies and non-governmental organizations in China. This large project is a response to the low levels of trust among members of society and a desire by the government to improve the behavior and law-following of all citizens.

Right now the social credit system is being tested by many municipalities and companies -- the social credit system is slated for a nationwide roll-out in the near future. All citizens will receive a social credit identifier number and, via app technology, will be able to see their social credit score in real time as well as the reasons for having a high or low score.

---- experiment prompt ----

The social credit system will increase monitoring of people’s online behavior. The government plans to track what videos and websites a user browses and what kind of purchases a user makes, including whether they do things such as buy too many video games or other purchases the government wants to discourage. Other things tracked may include users’ search history and WeChat postings.

Right now citizens have no way of knowing which government officials or companies have access to the social credit system data. Moreover, there are no regulations on how the system can be used to limit the freedoms of individual citizens - currently low social credit scores have prevented people from buying plane and train tickets and other, more severe punishments are being considered for those with low scores.

---- end experiment prompt ----

Questions

On a scale of 1-7, where 7 is strongly agree, please indicate how much you agree with the following statements.

1. I don’t believe there are any serious privacy concerns related to the social credit system.  
     
   1 2 3 4 5 6 7
2. I don’t think the social credit system will affect me personally.  
     
   1 2 3 4 5 6 7
3. I am not too worried about my private information being shared on the internet.  
     
   1 2 3 4 5 6 7
4. I believe companies will generally not misuse my private information.  
     
   1 2 3 4 5 6 7
5. I believe the government will generally not misuse my private information.  
     
   1 2 3 4 5 6 7

----------- ONLY GIVEN TO RESPONDENTS GIVEN EXPERIMENTAL TREATMENT ------------

1. Please indicate, based on the information in the news item, which areas of daily life may be affected by a social credit score (select all that apply)

* Purchasing train tickets
* Purchasing daily necessities
* Restrictions on your use of the internet
* Purchasing airplane tickets
* Prohibition on purchasing alcohol

----------- ONLY GIVEN TO RESPONDENTS GIVEN EXPERIMENTAL TREATMENT ------------

# Experiment Prompt 2 (Version 1)

For the question below, please count how many of the entities listed below you would trust with your online personal information, such as details about your purchase history, your browsing habits, and your social media posts

* Alibaba
* Tencent
* Foreign internet companies (such as Microsoft)
* Your family

----------- LIST QUESTION BEGINS HERE ------------

* The police

Number of entities that you trust with your personal information:

# Experiment Prompt 2 (Version 2)

For the question below, please count how many of the entities listed below you would trust with your online personal information, such as details about your purchase history, your browsing habits, and your social media posts

* Alibaba
* Tencent
* Foreign internet companies (such as Microsoft)
* Your family

----------- LIST QUESTION BEGINS HERE ------------

* The central government

# Experiment Prompt 2 (Version 3)

For the question below, please count how many of the entities listed below you would trust with your online personal information, such as details about your purchase history, your browsing habits, and your social media posts

* Alibaba
* Tencent
* Foreign internet companies (such as Microsoft)
* Your family

----------- LIST QUESTION BEGINS HERE ------------

* The local government

Number of entities that you trust with your personal information: